



The Alaska Real Estate Showcase
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The Alaska Real Estate Showcase Overview

Welcome to **The Alaska Real Estate Showcase**, an innovative, locally produced television program that gives Real Estate professionals a powerful marketing tool.

The **Showcase** takes viewers through real estate that's currently on the market, showing properties in color and from the inside and out, with enough good information to help them decide if it's worth a closer look.

But listings are just the start. **The Alaska Real Estate Showcase** draws in ready-to-buy viewers across the state with buying tips, home improvement help and other informative segments. Features include:

Listings convert a series of still photographs or video footage into an attractive display that shows the property inside and out.

Interviews and Vignettes educate the buyer on important aspects of the process while positioning YOU as the expert.

Home Tours take the viewers on an escorted tour of the property, providing thousands of Alaska Viewers with an 'Open House' tour from the comfort of their own living room.

These segment formats provide a variety of features for properties as well as related products and services.

Call us with your own ideas. Find out what the power of television can do for your marketing plan!



Host Vicki Sarber



Homes For Sale



Interviews



Agent Profiles



**Watch The Alaska Real Estate Showcase Sundays at 4:30 PM on Alaska's SuperStation
Channel 13, Anchorage – Channel 2, Fairbanks – Channel 8 Juneau
And Every Single Day at 10:00 AM on KDMD Channel 6 – South-Central**