



The Alaska Real Estate Showcase
c/o Imig Media
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The Alaska Real Estate Showcase Format Options

We offer licensed real estate professionals a variety of options for using the *Showcase* to market themselves and their properties.

Listings

Using television's sight, sound, motion and emotion, we market properties in full color and from the inside and out, giving prospective homebuyers a true comprehensive look at a home that print media just can't match.

Color photos are combined with informative text and graphics, including the Licensee's name, photo, agency and contact information. A professionally mastered voice-over provides a flattering description of the property over a spirited music bed. Listings can be purchased in single, double or triple length.



Single length: \$180

Double length: \$360

Triple length: \$540

Feature Interviews

Got something to say? Our Feature Interview format brings real estate professionals into our viewers' homes for a comfortable chat. Filmed on our studio set with our Host Vicki Sarber, this option is a format for licensees to introduce themselves, offer tips and advice to the homeowner, and explain their philosophy of doing business. The subject matter is up to you!



Feature Interview: \$375

Home Tours

There's no substitute for bringing viewers inside a home for the full nickel tour. We'll meet you at the property with a camera crew. You'll point out highlights and special features while our camera shows them off in stunning detail. It will be all edited together with music and graphics that further promote desirable features. The final product will be aired in two episodes of the *Showcase* for a total of 16 broadcasts.



Home Tour (including production and 16 broadcasts): \$625

**Watch *The Alaska Real Estate Showcase* Sundays at 4:30 PM on Alaska's SuperStation
KIMO-13 Anchorage, KATN-2 Fairbanks, KJUD-8 Juneau
And Every Day at 10:00 AM on KDMD Channel 6 - South-Central**